

Kimberly Skoog

VIDEO PRODUCER

EDUCATION

University of Northern Iowa – Bachelor's

AUGUST 2016 – DECEMBER 2019

- 3.7/4.0 GPA
- Began college career as a graphic design major, switched to Digital Media Production
- Worked with the athletic department for two years, directly with football for my senior year

SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Staying up to date on evolving social media platforms
- Staying up to date on trends
- Background in graphic design
- Alexa 35, RED Komodo and Raptor, Amira, most Sony bodies

ACCOLADES

Ohio Valley Emmy Award winner for 2024 Open in Orange TV spot

EXPERIENCES

NFL Films – Women in Sports Filmmaking Experienceship

JUNE 7-8 2023

I was selected to attend the inaugural Women in Sports Filmmaking Experienceship hosted by NFL Films. Where I spent two days at their headquarters in Mount Laurel, NJ participating in workshops with their staff and gaining hands on experience with their equipment.

EXPERIENCE

Cincinnati Bengals – Video Producer

APRIL 2024 – PRESENT

- Develops creative videos with an understanding of what performs best on each platform
- Works directly with the social team to stay up to date on trends and ever evolving platforms
- Use After Effects to enhance the storyline of pieces
- Work with other departments to ensure branded content is of the highest quality for sold partners
- Cover home and road games
 - Bench sound, wire, highlights, social shooting, cell phone shooting, arrivals, game day establishments, atmosphere

Indianapolis Colts – Content Creation Specialist

OCTOBER 2021 – APRIL 2024

- Covered all aspects of game day home and on the road
 - Made sure fans were represented, captured game day atmosphere, and game action
- Conceptualized new ways to tell stories through animation
- Facilitated an outlet for the community to have their voice heard through "Community Tuesdays"

Kansas City Royals – Video Production Intern

MARCH 2021 – OCTOBER 2021

- Took lead on Community Moments to capture and create memorable content from around the community
- Worked closely with the social media team to create content for specific platforms
- Filmed every home game and edited highlights live for social

Minnesota Twins – Video Production Intern

JANUARY 202 – OCTOBER 2020

- Worked with designers to implement the team's style guide into our everyday content
- Developed creative solutions for the restrictions of COVID-19 i.e. creating content from scratch when access to personnel was denied