

Kimberly Skoog

Video producer who, with a background in graphic design, creates content that grabs your attention and keeps audiences engaged.

EXPERIENCE

Indianapolis Colts — Content Creation Specialist

OCTOBER 2021 - PRESENT

- Develops creative videos with an understanding of what performs best on each social platform
- Covers all aspects of game day
 - Makes sure fans are represented
 - Capture the game day atmosphere and raw emotions
 - Film game action
- Conceptualized new ways to tell stories through animation
- Facilitates an outlet for the community to have their voice heard through "Community Tuesdays"

Kansas City Royals — Video Production Intern

MARCH 2021 - OCTOBER 2021

- Took lead on Community Moments to capture and create memorable content from around the community
- Worked closely with the social media department to create content for specific platforms
- Filmed every home game and edited highlights live for social media

Minnesota Twins — Video Production Intern

JANUARY 2020 - OCTOBER 2020

- Worked with designers to implement the team's style guide into our every day content
- Filmed every home game and edited highlights live for social media
- Developed creative solutions to the restrictions of COVID-19 i.e. creating content from scratch when access to personnel was denied

UNI Athletics — Video Producer

AUGUST 2018 - DECEMBER 2019

- Helped grow the social media presence by almost 400%
- Captured and edited content at all football games for social media, news stations, and web

EDUCATION

University of Northern Iowa — Bachelor's | GPA 3.7/4.0

AUGUST 2016 - DECEMBER 2019

CONTACT

 Indianapolis, IN

 (319) 432-4205

 kimberly.skoog@colts.com

 ksowl-media.com

 @kimberly_skoog

SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Knowledge of social media platforms
- Graphic design background
- Sony FS7, A7, FX9

NFL Films — Women in Sports Experienceship

JUNE 7-8 2023

I was selected to attend the inaugural Women in Sports Experienceship hosted by NFL Films. Where I spent two days at their headquarters in Mount Laurel, NJ participating in workshops with their staff and gaining hands on experience with their equipment.